

The CEO Mindset

Introductory Level



CAPE

**BREAKOUT CHALLENGES FOR
DEVELOPING TRANSVERSAL
SKILLS**

The CEO Mindset

1. Basic Information

1.1 Title: The CEO Mindset

1.2 Competences addressed

Competence	Thread	Level	Description
Entrepreneurial spirit	Knowledge	Introductory	Basic knowledge of: -What entrepreneurship is -The skills and attitudes to be entrepreneurial
Entrepreneurial spirit	Skills	Introductory	Apply reasoning skills to solve simple puzzles
Entrepreneurial spirit	Attitudes	Introductory	Openness to learning more about what it takes to be entrepreneurial

1.3 Introduction

In a society where the needs of the population are constantly changing, the creation of innovative ideas allows the creation of new businesses. Every accomplishment begins in the mind of a person who has enough attitude and desire to put into practice something they have always dreamed of.

These people are known as entrepreneurs, that is, those who always seek to fulfil their dreams, want to be independent, yet still trying to believe that that creative and innovative idea will work.

That's why one of the most frequently repeated sayings in the business world is that "there's no age to start being an entrepreneur". Did you know that successful entrepreneurship stories are the main sources of inspiration for young people to pursue an entrepreneurial activity?

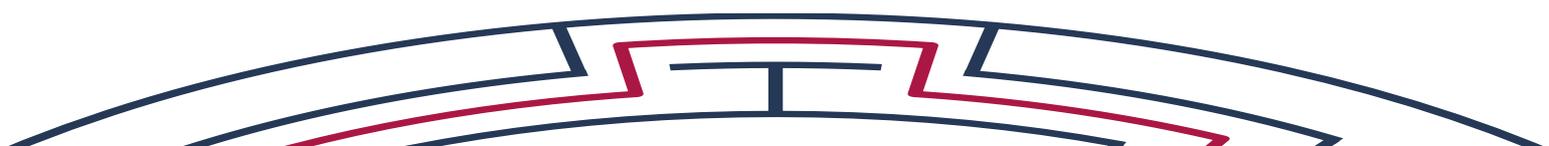
So, do you have what it takes to be an entrepreneur? Do you have the desired mindset? Do you have the entrepreneurial spirit?

Throughout this activity, keep in mind that entrepreneurship is a set of behaviours and habits. Until very recently, it was believed that the entrepreneur was born that way, but nowadays it is known that entrepreneurial competences can be acquired throughout life with adequate education and training.

Level

Introductory

Cover image





2. Challenge Pages

2.1 **Title:** Who wants to be an entrepreneur?

2.1.2 Content

To be an entrepreneur, it's not enough just to have a good idea and to turn it into a business. What are the main characteristics of an entrepreneur? What are the main characteristics of a successful entrepreneur? What is their mindset? Watch the next video carefully and complete the next quiz!

2.1.3 Type

Test page

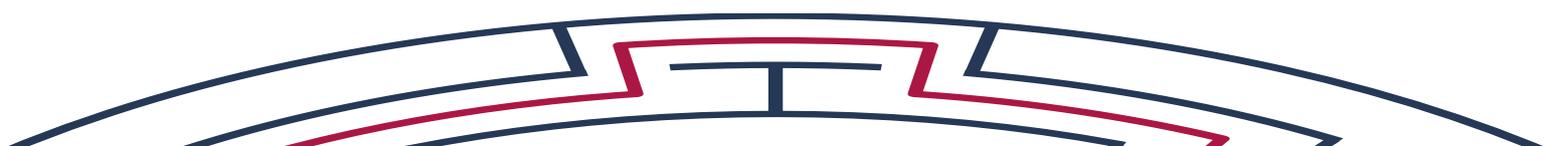
2.1.4 Attachments

Powtoon video

2.1.5 Page Challenge

1. The main attitudes for the development of entrepreneurial competences are:
 - a) Show initiative
 - b) Willingness to change and innovate
 - c) Ability to identify key areas to further demonstrate the entrepreneurship potential
 - d) All the above (correct answer)

2. Which of the following personality traits describes entrepreneurs?
 - a) Lazy
 - b) Ambitious (correct answer)
 - c) Passionless



d) Selfish

3. An entrepreneur should consider six basic principles:

- a) Flexibility; Innovation; Dependency; Participation; Cooperation
- b) Flexibility; Innovation; Alienation; Participation; Cooperation
- c) **Autonomy; Flexibility; Innovation; Change; Participation; Cooperation**
- d) All the above

4. Being self-confident means...

- a) **having a positive image of ourselves, aiming to rely on our abilities to evaluate, judge, and solve problems (correct answer)**
- b) systematically doubting our abilities, not acting independently and feeling difficulties in solving problems or in building efforts to solve them
- c) All the above
- d) None

5. Having a sense of initiative means...

- a) being afraid to act and make mistakes. To solve problems using undifferentiated methods and strategies, without allowing the adoption of other solving methods
- b) **having the ability to evaluate, select and operate on the basis of different methodologies and strategies for problem solving, while anticipating potential blocking situations (correct answer)**
- c) All the above
- d) None

6. Being resilient means...

- a) being able to respond consistently to challenges, by reacting flexibly and appropriately in the presence of challenges and adverse circumstances
- b) being able to behave in a context-oriented way, when faced with the opposition of others or when our expectations are not fulfilled
- c) Having self-confidence, accepting change and openness to new experiences
- d) **All the above (correct answer)**

7. Being creative means...

- a) **Having an open mindset outside the traditional problem-solving patterns (correct answer)**
- b) Having rigidity of thought and difficulties in the decentralisation of our points of view
- c) To allow ourselves to be easily influenced by others, having difficulty in defending, sustaining and arguing our opinions when these do not coincide with the majority.
- d) All the above

8. Having the ability to interact with others means...

- a) **We can easily establish connections with others, by promoting and developing a network of relationships that can contribute to the achievement of objectives (correct answer)**
- b) We are unable to cooperate with others to achieve individual or common goals by working in partnership
- c) That we have difficulties in building relationships with others, showing behaviour that is too shy, distant and reluctant to make contact
- d) All the above

9. Why is ambition an important characteristic of entrepreneurship?
- a) Because entrepreneurs keep committed to work hard even when the situation is not having the most positive outcome
 - b) Because the more ambition entrepreneurs have, the less efficient they will be
 - c) Because ambition means the desire to achieve success, even if it means tearing down others
 - d) All the above
10. Why is communication an important characteristic of entrepreneurship?
- a) It is important, but not essential. Entrepreneurs simply need to have a solid knowledge of financial and business management.
 - b) Because it negatively affects the engagement and conduct of the company's staff.
 - c) Because communication helps the entrepreneur to feel comfortable in a wide range of social environments.
 - d) All the above

2.1.6 Congratulate the learner

Well done! Now you have a clearer idea of what it takes to be a successful entrepreneur! Shall we move to the next challenge?

2.2 Title: *The ABC's of Excellence*

2.2.1 **Content:** Have you noticed which are the main qualities that make an entrepreneur successful? Believe me, no matter how good someone is, nobody is born ready. Many successful entrepreneurs have had to learn a lot to get where they are. The good news is that you can be inspired by their experience to tread a successful path. For anyone starting their own business, it is crucial to note certain characteristics and try to develop them in the best way possible.

2.2.2. **Type:** Test page

2.2.3 **Attachment(s):** N/A

2.2.4 **Challenge page:**

To end on a high note, select the characteristics that make an entrepreneurial CEO of excellence. Can you find all the features? Let's find out! Good luck.

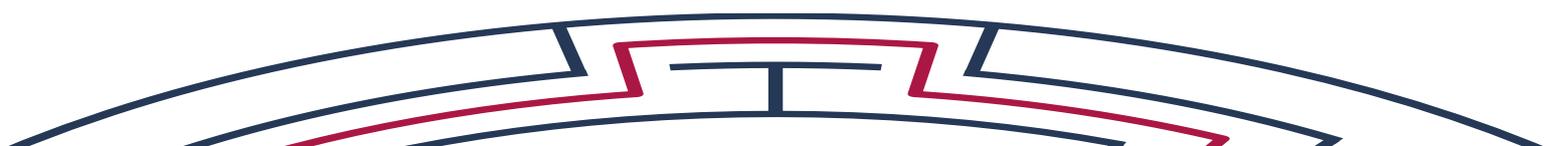
Creativity

Greed

Financial Management

Motivation

Distrust



Vision

Arrogance

Goal Mindset

Decision-Making

Negligence

Laziness

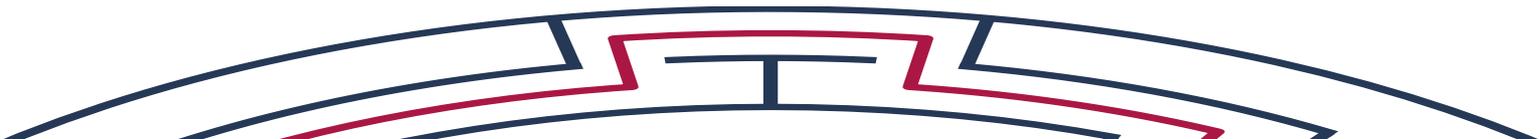
Adaptability

Passion

Impatience

2.2.5 Congratulate the learner

Well done! Shall we move to the next level?





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